

IF YOU'RE LOOKING FOR LOW PRICES THIS IS A GOOD SIGN

Houston Chronicle
Wednesday, October 14, 1992

Houston Chronicle
Wednesday, October 14, 1992

Starting November 7, there'll be a new sign in town that your cost of living is coming down. If you're looking for great deals, look no further. Because for 16 years now, over 7 million Americans have counted on Price Club for low prices on brand name merchandise. As pioneers of the membership warehouse concept, we brought the no-frills, low-overhead warehouse style to the public. And on November 7, we're bringing it to Houston.

A HISTORY OF LOW PRICES

Many years ago, Price Club founder Sol Price brought his Fed Mart store to Houston. Folks in Houston, and throughout Texas, saved money by shopping there. Now, Price Club, the original membership warehouse club, comes to Houston. Same idea. Low prices, but with the addition of a whole new generation of services.



Aisle after aisle after aisle, you'll be amazed by all the great deals on brand name merchandise to be had here at Price Club.

BRAND NAME PRODUCTS, WHOLESALE PRICES

What we save with our tremendous buying power and low operating costs, we pass on to you. In fact, we offer low prices on the brand names you want. Like Sharp, Igloo, Panasonic, Sony, Dixie, Coca-Cola, Whirlpool, Black & Decker, Hoover, Kraft, BF Goodrich and Michelin. But the bargains don't end there.

MONEY-SAVING SPECIALTY DEPARTMENTS

Members save on a wider variety of goods and services than ever before:



Price Club is proud to be the only warehouse club in Houston to feature DELL computers.

Computer Tech Center - We offer state-of-the-art

home and office technology. Including full-page scanners, Canon™ copiers, laser printers and software packages. Plus, we are the only warehouse club to feature Dell™ computers.



Our friendly staff is here to expedite your purchase by cash, check, or Discover® credit card.

Hardware Center - From remodeling projects to home repair jobs. There's an expanded selection of professional power tools, security systems, bathroom and kitchen fixtures, electrical supplies and more.

Fresh Meat and Deli Counter - In addition to the vast selection of fresh and frozen foods available, Price Club offers a wide variety of fresh meat and quality deli items.

Photo Processing - Enjoy a full range of options including 1-hour processing. Each is backed by a state-of-the-art lab that assures you of both high quality and outstanding value.

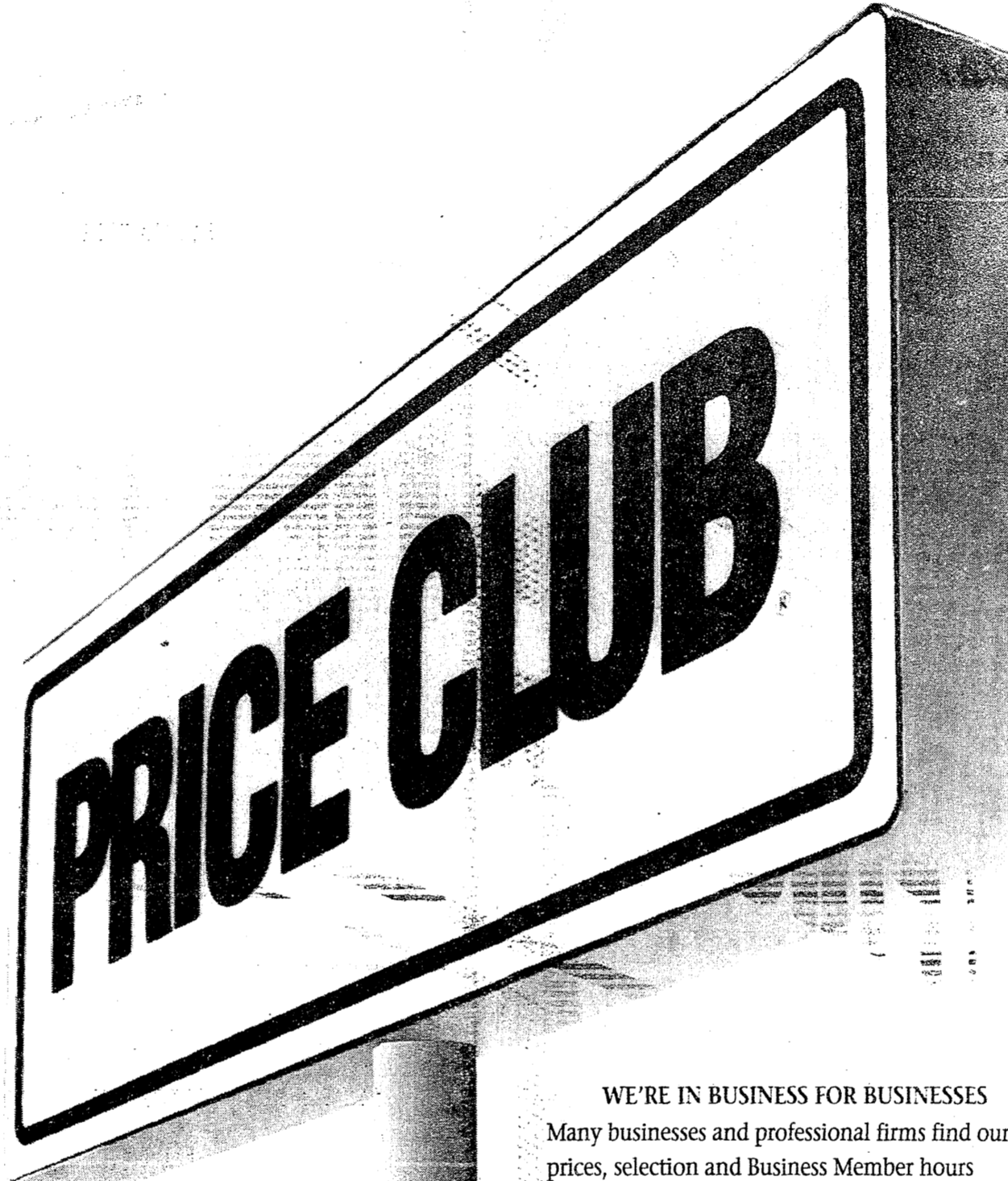
Hot Bakery - All your favorite quality baked goods are prepared daily. And available at low prices that are hard to match.

New Car Buying Program - We have negotiated special purchase agreements with select dealers to offer you low prices on virtually any make and model you desire.



Our full service Tire Center offers low prices on brand name tires and installation. Complimentary tire rotations.

Tire Center - Save on a wide selection of brand name tires. Plus low cost tire service. Have your tires mounted while you shop.



WE'RE IN BUSINESS FOR BUSINESSES

Many businesses and professional firms find our prices, selection and Business Member hours superior to conventional wholesale distributors. Price Club began by supplying Business Members with products 16 years ago. And we're still your best bet for low prices on quality products.



Small businesses and restaurants will find Price Club the perfect place to stock up.

JOIN TODAY AND GET \$25 IN VOUCHERS

If you join now, we'll give you \$25 in gift vouchers good for select Price Club products. These are quality products you can use in your home or office. You'll also receive admission to the Houston Price Club Open House, and much, much more.

SIGN UP TODAY

We'll have our sign-up tent open at the location today from 11:00 a.m. to 5:00 p.m. Come by and sign up or mail in the convenient application below. We'll also be there Monday - Friday from 11:00 a.m. to 7:00 p.m., and weekends from 11:00 a.m. to 5:00 p.m., every week until we open on November 7.

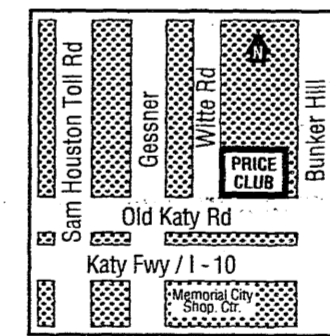


Sign up for a Price Club membership today and get gift vouchers worth \$25 in products.

CONVENIENTLY LOCATED

To get low prices on brand name merchandise, you shouldn't have to travel far or work hard to get there. That's why Price Club can be found at 9900 Old Katy Rd. Just across the street from the Memorial City Shopping Center. With easy freeway access to the Katy Freeway.

Houston Price Club
Opens Saturday, November 7.



9900 Old Katy Rd.

WHO QUALIFIES FOR
PRICE CLUB MEMBERSHIP
Business Membership - All owners or managers of a business or professional firm qualify for a Price Club Business Membership.

Gold Star Membership - If you fit any one of the categories below, you are eligible for a Price Club Gold Star Membership. Just provide us with proof of eligibility (i.e. payment stub, statement, current I.D., etc.) Photocopies are fine.

- Members of all Greater Houston Area Credit Unions and Depositor Clubs.
- Members of approved Professional Associations and Community Service Groups.
- State Licensed Professionals (including: doctors, attorneys, engineers, etc.)
- Current or Retired Employees of: Government Agencies, Public or Private Schools, Colleges or Universities (elementary level or higher), Banks, Savings & Loans, and Credit Unions, Passenger Airlines and Railroads, Public or Private Utilities, Approved Hospitals, Approved Employers.

IF YOU HAVE ANY QUESTIONS REGARDING YOUR ELIGIBILITY, PLEASE CALL US AT

722-2900

Voucher offer available at Houston Price Club only, while supplies last.

PRICE CLUB® MEMBERSHIP APPLICATION

Please check one:

Gold Star Membership

To see if you qualify, refer to the qualifications above. Complete application below.

Business Membership

All owners or managers of a business qualify. Complete application below.

Name _____ \$25
Mailing Address _____
City, State, Zip _____
DL# or State ID # _____
Phone _____
Second Cardholder _____ \$10
DL# or State ID # _____
Qualifying Organization _____
Awareness Code 95107

Business Name _____
Mailing Address _____
City, State, Zip _____
Resale # _____ (Only if purchasing for resale)
First Cardholder _____ \$25
Second Cardholder _____ \$10
Third Cardholder _____ \$10

Total Fees: _____

Bring or mail this application, check for membership fees and proof of qualification to:
PRICE CLUB, 9900 Old Katy Rd., Houston, TX 77055

PRICE CLUB® is a registered trademark of the Price Company.