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## 25 Homes Under Way In Project BEACH HOMES COST LESS Pacesetter Construction Co. has announced that 25 homes are now under construction in Verde Forest, a magnificently wooded new community east of U.S. 59 on Tidwell, adjoining the 350-acre Brock Park. BUDGET

Facesetter will be building all-electric Gold Medallion homes exclusively, with central heat and air, all convenience appliances in the kitchens, and custom finishing throughout each home. Homes under construction in

Section I are priced from

Verde Forest is a 350-acre totally planned community, immediately adjoining the Houston city limits. When completed, it will contain 700 all-electric homes, 1600 apartments and townhouses, with shopping and recreational fa-

Section II is nearing completion, with street construction now underway. Storm sewer and water systems have been installed to service

cilities as well, Bill Cleveland,

developer, announced.

Sections I and II with an expenditure of over \$500,000 in off-site improvements.

"Many of our homesites will adjoin the Brock Park golf course, with a view of miles of manicured greens and fairways," Cleveland said. "This will give the community a dimension of country club living with the wooded setting a plus

Viking Homes will also be building in Verde Forest, and will begin construction of 20 homes within 30 days.

## Corinthian Point on Lake Conroe Offers Heavily Wooded Lots

Corinthian Point, newlyopened residential and resort neighborhood on Lake Conroe, is offering beautifully-wooded homesites both overlooking the lake and at varying levels above the lake.

Extending an invitation to families to visit the scenic development this weekend, officials of Corinthian Point said the subdivision will overlook the lake from a highly-elevated, heavily-wooded hillside. Lake Conroe is scheduled for completion early next year.

Dana Richardson, president

said Corinthian Point offers constructed on a site overlookan entirely new concept in lakefront living. "The neighborhood will provide a combination of improvements which are not presently found in this feature will be landscaped priarea; in fact, the concept for vate parks which are being Corinthian Point is based on

front developments. An important feature of the development will be a fully bulkheaded shoreline. Richardson said that Corinthian Point has one and one-half miles of private shoreline, all of which will be bulkheaded by the developers and will not have to be done individually by the property owners.

prestigious California water-

A Yacht and Racquet Club with swimming pools, tennis courts, clubhouse, and other

including dry storage, will be available to all residents.

An exceptionally attractive developed throughout the neighborhood; those on the waterfront will provide access

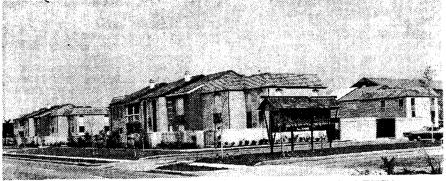
to the lake for all residents. From the broad entrance boulevard, which will give a handsomely landscaped esplanade to each section of the neighborhood, Corinthian Point has been planned to provide picturesque views. The developers believe this is the most beautiful residential property on the new lake and terrain, which is covered with an Point is on Calvary Rd.

vide all residents with ex-

traordinary views.
Another feature are the streets which will be extra wide and thick; they are now being completed by Brown &

Root, Inc. Richardson said Corinthian Point will be a sportsman's paradise with all kinds of sports available at the Yacht and Racquet Club, at Sam Hous-

ton national forest. To reach the neighborhood, visitors should drive north on IH 45, take the Willis exit (FM 1097), drive across to the west side of the Freeway, turn right on the service road and follow the Corinthian Point signs north to Calvary are taking advantage of the Rd. The entrance to Corinthi-



WESTOVER SQUARE EXTERIOR MOTIF REPRESENTS CLASSIC DESIGN

Apartment Builder's Choice

## New Westover Square Opens

Westover Square owners have built a better today and tomorrow for Houston resi-

Life in Houston's Southwest area can mean prestige, comfort, leisure, and convenience when the address is 7979 Westheimer.

The new project, this week's apartment Builders' choice, now open in the 7900 block of Westheimer, reflects the quality of life in Houston's prestige Southwest. Its location on a main traffic artery allows residents quick access to city

Designers of the apartments have achieved a unique blend of individuality with community convenience. Each townhouse and each apartment flat exhibits its own interior and exterior decor through such features as carpeting, drapes, fireplace, wallpaper, chande-liers, floor plans, outside trim. All residents can share the leisure life around one of the four pools, camaraderie in the private club or game room, and the zestfulness of the health clubs, exercise room, and sauna baths. Eight wellplaced laundry rooms and a vending-machine area also ac-

commodate residents. Each courtyard pool features a pool and special recreation facilities. Golf putting greens surround two pools, and volleyball courts are at the other pools. The grounds

are extensively landscaped. The entire Westover Square

**Formal** 

**Opening Well** 

**Attended** 

A formal opening of the

Westover Square Apartments

was heralded recently by the

attendance of a large number

mortgage men, Jetero Con-

struction Company personnel, builders of the new complex,

and most important of all

Mayor Louie Welch, who later left to attend a special meeting with Houston Apartment

Assn. president Don Clark at

Pictured to the right are

some of the principals of Wes-

tover Square with the Mayor. To his left are Don and Richard Gemmer, part owners of the new complex and on his

right John Pennington, de-

Chief of Police Herman

Short and Gordon Mercer of Resort Properties were in at-

tendance and are shown gath-

ered around the (not shown) hors d'oeuvres table capably

prepared by Mrs. Mel Kieke.

Seldom lauded publicly for

their apartment construction

efforts, Jetero Construction

Company personnel Bill Aus-

tin and Elton King are also

shown, bottom photo, and

seem to be enjoying them-selves. Jetero Construction is also presently involved in the building activity of the new Thousand Oaks apartments in

northwest Houston which is

owned by Columbia Property. The formal salute ceremo-

nies to Westover Square was

handled by Bob Isham of Abbott-Marr & Associates.

the Travelodge.

signer.

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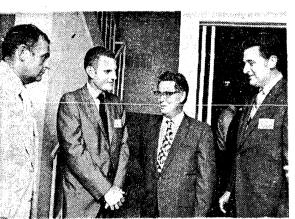
To insure the home buvers' satisfartion, each home his firm build is with only top rade materials and se personally supervised by management during and completion of construction. Hawkins welcomes you family to browse either or both conveniently located model home parks.

its owners, city officials,

complex cleverly presents a nington and Melvin F. Kieke collection of townhouses. Closely viewed, the motif reveals one and two bedroom flats, as well as real town-houses. A bold blending of wrought iron trim, trellis work, columned, and fortressed brick creates this impression. This decorative wall of trim surrounds the threestoried buildings (with elevators). Thirty individual buildings will house 484 apartments which rent from \$149 to \$399, including utilities.

Owners Donald C. Gemmer, Richard B. Gemmer, E. P. Gemmer, Jr., John M. Penhave selected quality interior finishing.

Westover Square, built by Jetero Construction Company and architecturally designed by Hoff, Blackstone & Strode is ready for leasing now. Paul King is the manager. Advertising, promotion, and leasing is being coordinated by Abbott-Marr & Associates and Professional Leasing Service. For leasing information call 783-0900, or better yet, go by Westover Square. The office is open till 7 p.m. or later by appointment.



MAYOR WELCH, OWNERS, DESIGNERS



POLICE CHIEF SHORT, (R) GORDON MERCER Attend Formal Opening



JETERO CONSTRUCTION COMPANY PERSONNEL Bill Austin, (R) Elton King

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