

**DESIGN REVIEW BOARD
STAFF REPORT**

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Report Date: June 13, 2005
Meeting Date: June 24 2005

**For
BAR 315 (SDSP-SIGN AND FAÇADE)
(05-00500069)**

Zoning District: NG-1, Core Northgate

Location: 315 University Drive

Applicant: Sean Mitchell, Mitchell Construction, for the owner, Cameron Smith

Recommendation: Staff recommends approval of this request.

Item Summary: The applicant is requesting a façade alteration and new signage. The proposed façade change includes covering the existing metal material with white Austin stone and the removal of the existing awning. No windows or doors will be covered or changed. The roofline will be lowered to match the height of the neighboring buildings.

The proposed sign is an attached metal sign approximately 16 square feet in size (4 x 4). The sign will be black and white, with a single blue neon tube around the edge. The type size for the word "BAR" will be 7-inches, and 9-inches for "315." The proposed sign would be located above the window on the left side of the building front.

Item Background: The Northgate Design Guidelines makes a variety of recommendations regarding building materials, awnings, and signage. Building material is recommended to be compatible with the surrounding area, with stone or brick masonry preferred. White paint is discouraged, however as a natural stone color, white is acceptable. Awnings are encouraged by the Design Guidelines, especially in pedestrian oriented areas. Although the request does not meet this recommendation, the subject building has limited frontage and neighboring buildings do not have matching awning heights.

Signs should relate in placement and size to other building elements, and should not obscure other building elements. Signage material should compliment the building façade, and wood or metal is recommended. Lettering should not exceed 14-inches.

Issues/Items for Review:

1. Architectural character
 - Color
 - Building elements
 - Awnings and canopies design and color
2. Signage
 - Type
 - Design
 - Placement

Supporting Materials:

1. Location Map
2. Application
3. Façade and sign details

MITCHELL

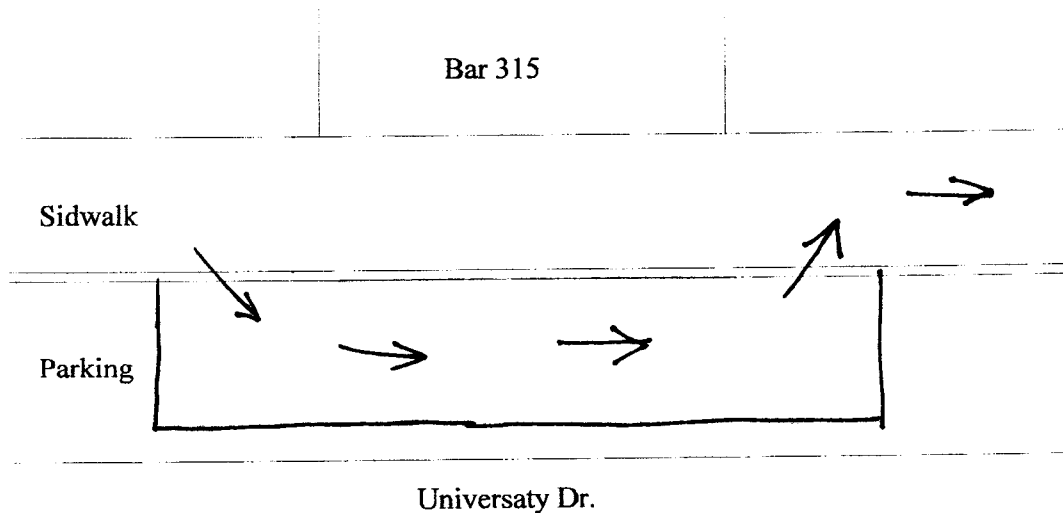
Construction

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Phone: (979) 220-8342

Bar 315
315 University Dr.
College Station TX, 77801
3-21-05

- Cover front of the building with white stone, remove the existing owning, and add a new sign. The top will be trimmed down even with the surrounding buildings. The front door and window will stay the same.
- The sign is roughly 4' x 4' in size and back lit
- The attached pictures are the before, and a computer generated after. The after picture is accurate except for the owning over the door that is to be removed.
- The section of side walk will be kept clean and safe while work is completed in a timely manner. The area will be blocked off for the safety of pedestrians and a safe alternative will be made.



- A high visibility orange safety fence will provide the traffic control around the work zone, and prevent any cars from parking in the area needed to do so. It will also keep people out of the University Dr. Traffic.





05-69
5-31-05

Bar 315 Sign

315 University Drive

The sign will be four (4) feet square. The material will be sheet metal, with the logo painted directly on the metal, in black and white. The type size will be 7 inches tall for the word BAR and 9 inch tall numbers for 315. There will be a single blue neon tube around the edge.

